

# A Complete Guide

# THE WOVEN EDGE



Find your perfect rug at [www.thewovenedge.com](http://www.thewovenedge.com)



# THE WOVEN EDGE

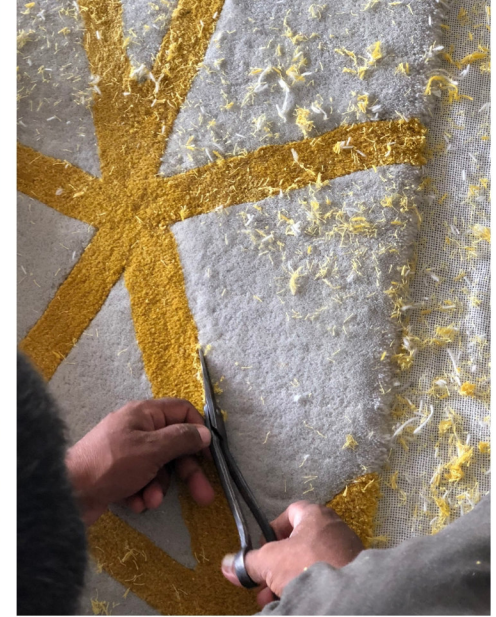
Let individual luxury design into your home or hotel with our range of high-quality bespoke rugs.

Designed in the UK and hand-crafted by our artisans across India, Nepal and Morocco.



Hand-tufted - Honey, Coral.

## STEP 1. CHOOSE YOUR DESIGN



## STEP 2. CHOOSE YOUR COLOURS



## STEP 3. TELL US YOUR SIZE



## STEP 4. LET US CREATE YOUR UNIQUE RUG



## FASHION FORWARD

Is your style bold, daring and all about making a design statement? Our hand-tufted range is for you. Choose your design, made to any size, any shape and any colour from The Woven Edge pom box.



Hand-tufted - Dare, Peacock Blue.

## HAND-TUFTED



### ADD PERSONALITY

Create an instant talking point for your interiors with trend-driven style and bold colour palettes. With 140 colours to choose from, you can go as bright or as neutral as you like. Choose your finish using 100% New Zealand wool, bamboo fibre, thick yarn or a combination of all 3. Carving is also available. The options to create your individual rug are endless!



### MODERN DESIGN

Passionate about style and pattern? Our experienced designers bring cutting edge rugs to life in your home. Our team has brought together a trend led range of designs for you to colour. Contact us for the option to customise.

**SAMPLES  
AVAILABLE  
ON  
REQUEST**



### CHECK OUT OUR WEBSITE

For custom-made design and colour, follow our step by step guide to create your individual rug with our on-line colouring system or contact our expert team for further advice.

[info@thewovenedge.com](mailto:info@thewovenedge.com)

Visit [www.thewovenedge.com](http://www.thewovenedge.com) to see the full range or call +44 1562 215115



# TAMARIAN BY THE WOVEN EDGE

A design led partnership, combining the best of British artistic talent with the highest quality of unique Tibetan-weave rugs, all handmade in Nepal. Capturing a variety of design styles with tactile textures, patterns are enhanced through the natural colours within the wool.



Tibetan weave - Cage, Ivory / Rust

## TAMARIAN BY THE WOVEN EDGE



### TIBETAN-WEAVE

Using the finest Tibetan wool every step of production is completed with the care and touch of a human hand to create a true work of art.

Handmade in Nepal, our rugs come to life with the most talented team of artisans.

A variety of finishes are included in the collection giving a distinctive and varied look to suit any interior.



### STOCKED ITEMS

Enquire with our team to find out what rugs we have in stock, with some being delivered within 10 days.

Need a different size or want to create your own design? All rugs can be custom made to meet your requirements.

**QUICK  
DELIVERY**



### PHOENIX WEAVE

This patented method uses a hard twisted wool, triple dyed and then washed to enhance the natural colour variations and texture.

This is a unique type of weave meaning that you won't find it anywhere else in the UK.

Visit [www.thewovenedge.com](http://www.thewovenedge.com) to see the full range or call +44 1562 215115



# ACCENT COLLECTION



## CONTEMPORARY LOOK

Understated and cool, our Accent Collection offers a plain textured range giving your interiors depth, comfort and added luxury. Choose from Shear, Luxe or Structures to create something extraordinary in your personalised living space.

### ANY SIZE, ANY COLOUR

Create your own luxurious haven with our soft and supple Accent Collection. Offering complete flexibility, you choose the texture, size and colour that best suits your space and we do the rest.



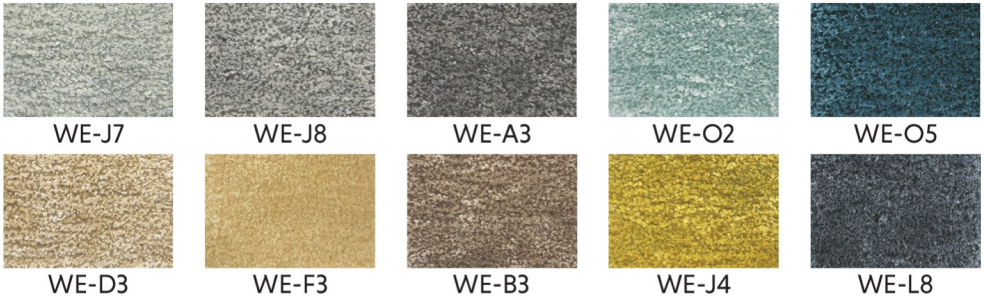
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# THE ACCENT COLLECTION

A stunning selection of hand-tufted and hand-woven textures all customisable to suit your style. Choose any size, any shape, any colour.\*

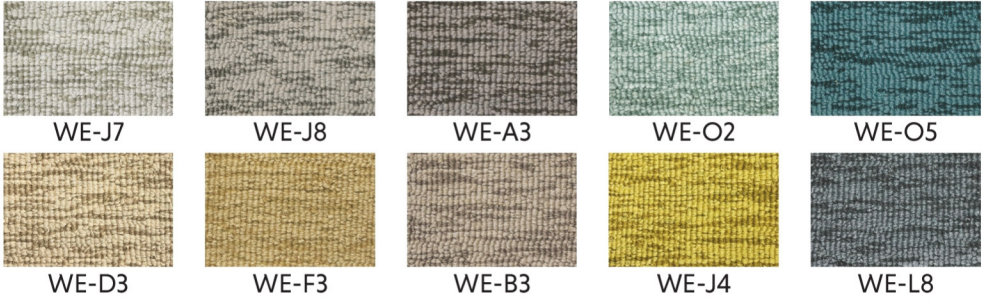
## LUXE

A luxurious hand-tufted cut pile texture made in India with 100% New Zealand wool and bamboo fibre. Delivered in 6-10 weeks.



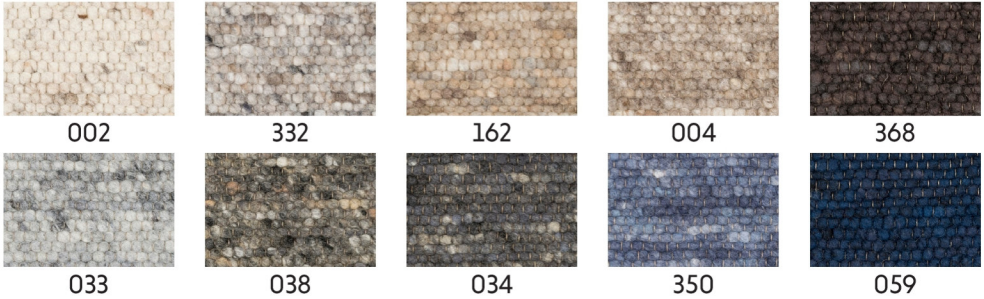
## SHEAR

A luxurious hand-tufted tip sheared pile texture made in India with 100% New Zealand wool and bamboo fibre. Delivered in 6-10 weeks.



## STRUCTURES

A hand-woven texture made in Morocco with a blend of New Zealand and virgin wools. Delivered in 4-6 weeks. \*Custom colour not available.





## RETAIL DISPLAY UNITS

As a slimline answer to in-store sampling we have designed a sleek stand to show off a luxurious range of rugs.

These are a stand alone solution with the option to mix and match units and samples to suit your needs.\*

## 1. LADDER UNIT



## DIMENSIONS

H: 206cm  
D: 36cm  
W: 74cm

**8 samples per stand.**

**Choose from:**

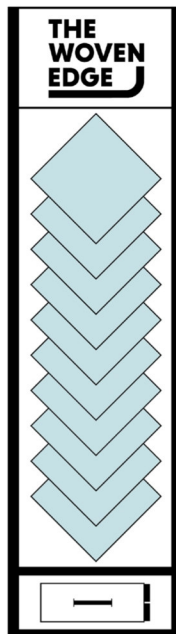
- Tamarian by The Woven Edge.
- A selection of hand-tufted patterns.

(The hand-tufted patterns coordinate with The Woven Edge pom box.)

**Sample size:**

- 60cm x 90cm
- Customisation dependant upon construction.

## 2. FLAT TEXTURE UNIT



## DIMENSIONS

H: 206cm  
D: 36cm  
W: 57cm

**10 samples per stand.**

**Choose from:**

- The Accent Collection**
- Shear hand-tufted
  - Luxe hand-tufted
  - Structures hand-woven.

(The hand-tufted textures coordinate with The Woven Edge pom box.)

**Sample size:**

- 30cm x 30cm
- Customisation dependant upon construction.

## EASY TO INSTALL

With a simple choice of stand and product combinations, we fit the display units to suit your needs. Slotting together side by side, our metal units are sturdy and stand alone so are flexible to fit within a space.

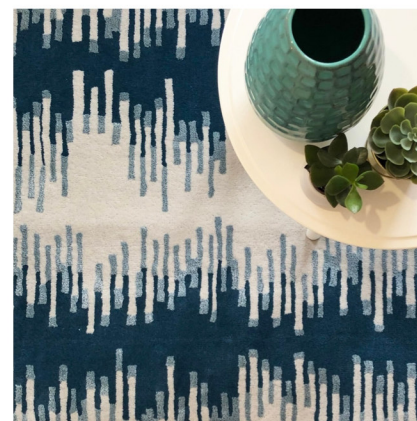
**Choose from a combination of the following...**

**1. LADDER UNIT:** for 8 larger samples of knotted and hand-tufted designs.

**2. FLAT TEXTURE UNIT:** for 10 textures of your choice from the Accent Collection. Have as many racks as you need, choosing the products that suit you. Our knowledgeable sales and design team are here to train and support your staff on the story behind The Woven Edge.

\*(Note retail display units work on a rebate scheme.) Contact us for further information.

## RETAIL UNIT OPTIONS



## HAND-TUFTED PATTERN

With an endless catalogue of trend driven design, our hand-tufted range offers a modern look.

Have up to 8 samples per ladder rack to show a range that suits your customer.

Want something unique to you? We can design any pattern to suit your style.\*

We'll always update you with new ranges.

\*Design fees apply, enquire within.



## THE ACCENT COLLECTION

Starting with our 10 standard colour samples, you can create a beautifully subtle texture made to any size, any shape and any colour from The Woven Edge pom box.\*

Choose from a combination of our hand-tufted textures Luxe and Shear or our hand-woven construction, Structures.

\*Pom box not applicable to Structures.



## TIBETAN WEAVE

Tamarian by The Woven Edge has a variety of constructions available so you can have a hand-knotted product to suit your style and budget.

With a stunning range and standard sizes in stock, we have quick delivery times to meet those project deadlines.

Want something different? We can completely customise a rug just for you.



# #STEPONTOTHEEDGE

CONTACT  
US FOR  
YOUR NEXT  
PROJECT

**HOMEGROWN  
BRITISH DESIGN**

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**HAND CRAFTED BY  
ARTISAN WEAVERS**

For more inspiration  
visit [www.thewovenedge.com](http://www.thewovenedge.com)

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**THE  
WOVEN  
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